

Since 2008, Finding Petroleum has been a meeting place for the Southern UK oil and gas industry to discuss new solutions to problems.

We see the industry's biggest problems as finding ways to develop new oilfields (particularly in the North Sea, across Africa, Middle East, Eastern Mediterranean and South / Central America), keeping mature oilfields in operation viably, working out how digital technology can add value, developing new geophysics / geological modelling techniques, finding ways to work with technology to improve operational safety, finding ways to satisfy investors / regulators that adequate efforts are made to mitigate CO2 and methane emissions.

Developing new oilfields has different challenges in different places – in the North Sea the challenge is to better understand petroleum systems, identify small pools close to available infrastructure, and find low cost development methods. In East Africa, the challenge is to make pathway for onshore development, including meeting local content requirements, in a region with a lack of skilled staff.

Everybody has challenges satisfying investors, who are often themselves under requirements to prioritise lower carbon investments. Oil and gas can be 'decarbonised' with a parallel investment in carbon capture of equivalent amount of carbon. But that would be very expensive.

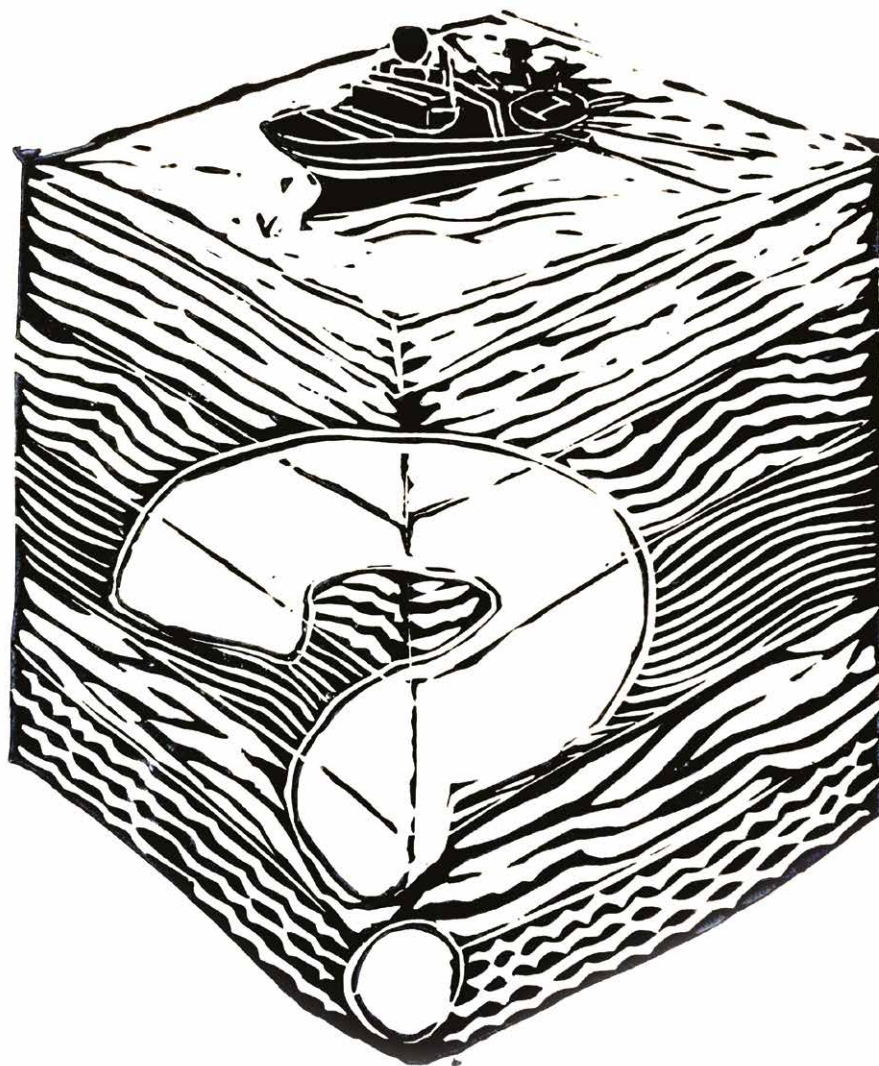
And safety will never disappear as a high concern

for the industry – particularly as the map is constantly evolving – changing society expectations, new technologies create their own threats, changing map of competencies, use of automation, and availability of other digital technology.

These are the events we plan to run in 2019 to explore new solutions to problems – and we'd welcome having you involved.

As with nearly all oil and gas events, our revenue comes from a mix of commercial / marketing services (70-80 per cent) and information services (20-30 per cent). This means that if your company gains a commercial / marketing advantage from your participation in our events (such as speaking), we will look to form a commercial arrangement with you as part of your involvement.

As part of our commercial / marketing services, we will work with you to maximise the marketing benefit to your company of working with us. As well as a speaking slot, we can offer a write-up of your talk in our highly popular event reports (typically 1000-2000 downloads each), a video of your talk online alongside your slides available for free download, and promotion of your company, your video, and your logo in our weekly newsletter (nearly 10000 recipients) and other promotion.



ADVERTISING ENQUIRIES AND EVENT SPONSORSHIP

Contact Richard McIntyre

e: rmcintyre@d-e-j.com

t: +44 208 150 5296

2019 London forums – our plan (as of Sep 2018):

January	Model Driven Petroleum Engineering
February	Opportunities in Mature Provinces and Super Basins
March	Petroleum models and integrated subsurface data
April	New Geophysical Approaches
May	Finding Petroleum Opportunities In The Middle East
June	Finding Oil and Gas in Sub Saharan Africa
July	Where can digital technology contribute to safety
August	Opportunities in the Eastern Mediterranean
September	Finding Oil in Central & South America
October	Solving E&P problems with digitalisation
November	Understanding Fractured Reservoirs & Rocks
December	North West Europe

Also an October Digital Energy Journal forum in Kuala Lumpur

A November “Transforming offshore operations” forum in Stavanger.

For the latest agenda and detailed information about upcoming events, see **www.findingpetroleum.com** and click on ‘events’ (main menu bar) and then ‘all upcoming events’



Finding Petroleum events have an unusual business model, in that the events are very inexpensive or sometimes free to attend for delegates, but we cover the costs with financial technology / service companies making presentations.

We believe that this business model leads to a much more productive atmosphere and enables us to run shorter and more convenient events (typically 9am to 3pm) which provide a much more intense and time efficient learning experience.

We still see that most of our competitors in the oil and gas conference industry gear around selling high price delegate tickets, which in turn means that they need to run two day events (to justify the high price), often adopt high pressure telesales to sell the tickets, and often the events mainly attract people who are looking for status or a work sponsored holiday, rather than to learn, as you might guess from seeing how many people stay in the conference room for the entire two days.

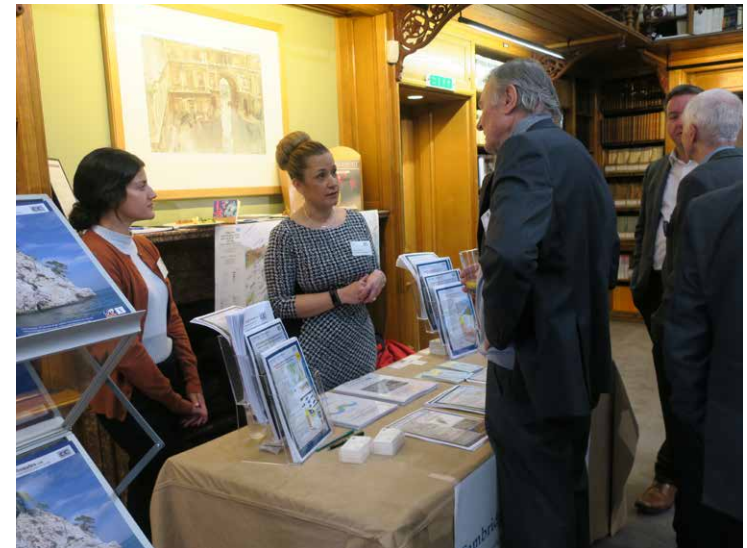
If you take a speaking slot at our conference, the main value we offer is of course the opportunity to present what you are doing to an audience for (typically) 30 minutes. But to add value to our sponsors, we post high resolution videos and presentations of the event on our website for free download around the world (so long as you agree) and usually also publish a fairly detailed written

report of the event, written by a professional journalist.

In addition - to demonstrate the value our events offer, we publish full lists of everyone registered to attend upcoming events, and after the event, remove the names of people who did not attend, so you get an accurate idea of who attended. These lists are free to any logged in event visitor.

Our website traffic shows that only half of the web visitors are based in the UK, whereas nearly all of the event attendees are from the UK. That indicates how we can help give you much broader reach through our website.

We also promote the videos and reports through our e-mail newsletter.



GOLD SPONSOR

30 Minute Presentation Slot
Conference Sponsors
Exhibition Stand
2 Roll Up Banners
15 Delegate Passes
1 Full Page Print Ad or 2 Months Banner Ad
1 Full Page Event Report Ad

SILVER SPONSOR

30 Minute Presentation Slot
Conference Sponsors
15 Delegate Passes
1 Full Page Event Report Ad

Please note the precise offer for each event will vary, and will depend on how early you are able to commit. The better speaker slots are available earlier!

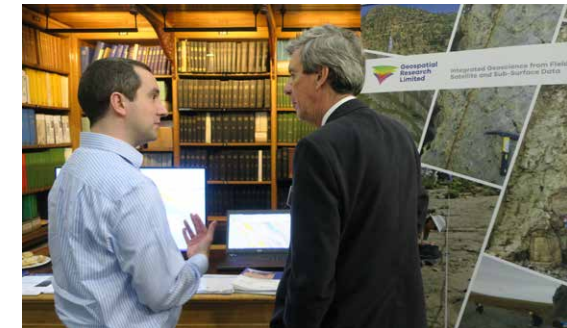
For a specific proposal please contact
Richard McIntyre, sales manager, Digital
Energy Journal / Finding Petroleum, on
rmcintyre@d-e-j.com, Tel **44 208 150 5292**



Finding Petroleum has an e-mail newsletter and website we use to promote our events, and give additional promotional value to companies supporting our events.

The website has average sessions per month of 2080, and average pages per session of 2.12. The top 10 countries: UK 49%, US 12%, India 3%, Norway 3%, Australia 2%, Canada 2%, Malaysia 2%, Netherlands 1%, France 1%, China 1%

The e-mail newsletter is sent to 7000 (calculated as "sent" minus "bounces"), with typically 1168 opens.



Weekly Newsletter

[Unsubscribe](#)

Keep an eye on the Eastern Med

Dear Karl,

There's good reason to keep an eye on oil and gas activities in the Eastern Med, we learned at our [London forum last Thursday](#).

We heard the story of Energean Oil and Gas. The company was founded in 2007, partly with funding from a Greek tanker owner, to develop Pinos, Greece's only oilfield for many years. Pinos began production in 1975, initially with 25,000 bopd, but production had dropped to 1,000 bopd at the time Energean acquired it.

Energean saw its chance to expand when the Israeli government forced Noble Energy to sell two of its smaller discoveries, Karish and Tanin, in 2016, to ensure that the Israeli oil and gas industry did not develop as a monopoly.

Since then, Energean has raised more money from investors and an IPO, joined the FTSE 250, and now has plans to bring the first FPSO into the Eastern Med for the Israeli production. It has plans to develop the Pinos field further, it has plans to drill wells in nearby Montenegro, where it has blocks adjacent to blocks where ENI plans to drill wells.

ENI, of course, moved explorers in 2014 with its discovery of Zohr, on the maritime border between Egypt and Cyprus. At the Finding Petroleum forum, we learned just how complicated the Zohr geology is.

Here's a much simplified geologic story. The Mediterranean has been through a lot of continental plate changes, including being open to the East rather than the West in the Mesozoic era. We had one geological era when carbonate rock (shells and skeletons, basically) piled up on the seabed. Then another geologic era where carbon rich sediment, carried by the Nile, got trapped around the carbonates. Then a further geologic era where the Mediterranean was completely closed, the sea level dropped 1.5km through evaporation, lots of salt evaporated out of the water, and got draped across the top of the carbonate. Meanwhile, the carbon rich sediment slowly decomposed, emitting gas, which got trapped by the salt.

Over the past few years, explorers have been hunting for more fields like Zohr, or "Zohrettes". There are places which look similar on the seismic – but it doesn't necessarily mean they will "work".

But we have to keep exploring. As Neil Hodgson from Spectrum pointed out in his introduction, the world now uses 100m barrels of liquid fuels a day, so needs to find about 3.5m barrels a year to keep this up. So far this year we've found about 5m barrels. That's pretty good, we're only 3.5m barrels short of a balance," he said.

There's plenty to keep explorers going. Now, if only we could find a commercial model for storing the CO2.

[Karl Jeffery](#)

Petromall

Petromall, Finding Petroleum's partner consultancy, can support your company in its efforts to:

- acquire new acreage by assisting with technical evaluations (specialist areas [North Sea](#), [East and West Africa](#)).
- meet [local content](#) requirements for East African projects
- demonstrate [low methane emissions](#) operations from gas facilities
- ensure your [data / digital platforms](#) meet the needs of your company professionals (subsurface / operations)
- maintain [safe performance](#) with better use of digital technology

We draw on the network of experts in the Finding Petroleum / Digital Energy journal community. We have a partnership business model around retainer + fees for services as agreed. To find out more please follow the links above.

FEATURED EVENT

Finding Oil in Central & South America
London, 29 Oct 2018, 8:50 - 14:00
Developing the industry the right way in Mexico, Argentina, Brazil

FEATURED SPEAKERS

Tim Davies
» Group Exploration Asset Manager
» Premier Oil

Reed Taylor
» E&P
» Sierra Oil & Gas

FINDING OIL IN CENTRAL & SOUTH AMERICA
The latest in Mexico, Brazil, Argentina
London | October 29 | 2018
[Reserve your place!](#)

[Newsletter](#)
[Advertise](#)
[RSS Feeds](#)
[Facebook](#)
[LinkedIn](#)
[Twitter](#)

[Admin](#) | [Karl Jeffery](#) | [Your profile](#) | [Log out](#)

[Home](#)
[Events](#)
[Event reports](#)
[Expertise Development](#)
[Members](#)
[Videos](#)
[Media Pack](#)
[Contact Us](#)

[EXPLORATION TECH](#)
[SUBSURFACE TECH](#)
[PETROLEUM TECH](#)
[DIGITAL TECH](#)
[UNCONVENTIONALS](#)
[EUROPE](#)
[MIDDLE EAST](#)
[AFRICA](#)

You are [Home](#)

FEATURED VIDEO
Introduction to Onshore Riffs
by David Bamford from FindingPetroleum

What did you like most about the event?
"The discussions of the new technologies, some of which I had never even heard about even after more than 30 years in the E&P business"

John Cryan (Consultant)

CARBON MANAGEMENT AND THE OIL AND GAS INDUSTRY
Methane, CO2, carbon capture?
London | November 13 | 2018

KEY SUPPORTERS

OUR NEXT EVENT

Improving profitability of organisations through digital technology

Where can digital technology specifically add value to organisations?

Kuala Lumpur, 09 Oct 2018

Delegates from these companies are attending...

Free for a limited period

[Seats available](#)

**Companies which
have sponsored a Finding
Petroleum / Digital Energy
Journal event between Sept
2016 and Sept 2018 include:**

ABB, Accenture, Adrok,
Askelos, Aveva, Azinor
Catalyst, Bain, Bernstein,
Cambridge Carbonates, CGG,
Datum 360, DigitalGlobe,
Draga, EMGS, ERC Equipoise,
Evision, Fablabs, Flare
Solution, Fortesa, Fox
Geo, Geologix, Geospatial
Research, GGS Interica,
Gulf Keystone, Halliburton,
Hampton Data, Hurricane,
Impact Oil and Gas, INOVA
GEO, Intergraph, Kes Heffer,
Kimmerdige Energy, KM
Dastur, Kosmos Energy,
Landmark, LGO Energy,
Lymbay Consulting, Lynx
Information Systems, MDOIL
Limited, Moveout Seismic,
Halliburton, P2, Petromall,
Petrosync, PGITI, PGS,
Polarcus, SASOL, Sharecat,
Sierra, Silixa, Simudyne, Solo
Oil, Spectrum, Subterrane,
Teradata, Terrabotics,
Terrasys, Tessella, TGS,
Tridevi Capital, Trivedi Energy,
Windward Exploration, Zolnai.



