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DIGITAL ENERGY JOURNAL – DATA MANAGEMENT IN UPSTREAM OIL AND GAS

We invite you to consider placing your 2014 marketing budgets with Digital Energy Journal, in our events and magazine for data management in the upstream oil and gas industry, covering exploration, wells, production data, production operations and supply chain management data, and the underlying infrastructure.

Success in the oil and gas industry comes down to your environmental performance, production rate and costs – and how well you perform that those things comes down, to a large extent, to your skills at data management. And there is plenty of room for improvement, since it is rare to find someone who thinks that their data management systems are as good as they could be.

Making good data management systems requires the right combination of competence, attitudes and technology – and there are many pitfalls along the way, which you can spot with the benefit of other people's experience.

Digital Energy Journal provides the platform for the oil and gas industry to improve the maturity of its data management systems, with our series of events (in Aberdeen, Stavanger and Kuala Lumpur), our bimonthly print and pdf magazine, and our weekly e-mail newsletter. We share business opportunities, advice about potential pitfalls, how to solve them, and information about development with technology and practise around the world.

Over 1,000 people attended our events in 2013; our pdf magazines were downloaded up to 4,000 times each and distributed up to 2,000 times each on print – and our weekly newsletter went to around 8,000 people.

Topics we cover include geoscience software - seismic data - E&P data management - drilling real time data - production data - design data - engineering data - facilities management data - supply chain data - IT and network infrastructure - satellite communications.



OUR EVENT FORMAT

Our event format is designed to create a sophisticated learning environment for seasoned industry experts – with nearly all costs covered by sponsorships, enabling us to keep registration prices very low and maximising attendance.

Our events are typically just a half day, or 9am to 3pm, to minimise the demand on people's time – we are not sure that anybody ever wants to attend a conference which is longer than this. Our audiences are usually between 40 and 80 people, big enough to be valuable but not so big that it becomes impersonal.

Our events are usually recorded on video, with videos and slides made available on our website after the event, subject to speaker's permission. We also report on selected talks with articles in Digital Energy Journal.

For marketers, we usually offer 2 different categories of speaker slot:

INDUSTRY SLOT

for speakers who can provide advice and experience to staff from oil operators about how they can improve competence. We request that you provide a speaker name, talk title and outline in order to confirm the slot, and do not promote your own technology. Usually limited to 2 slots per event. No sponsorship required

TECHNOLOGY SLOT

For speakers who (as part of their presentation) would like to explain how their technology can help staff at operators improve their competence at work. We look for a sponsorship of around £3,000 (morning) or £2,000 (afternoon).

We also offer exhibition stands and lunch / coffee break sponsorships at most of our events.



SUBSURFACE TECHNOLOGY EVENTS

There are enormous advances happening in technology to interpret seismic data, model the subsurface and simulate the reservoir - and companies are still stumped by challenges such as finding tape from a seismic survey in 1981. Our seismic data / subsurface data / E&P data events look at developments in practise and technology to do more with subsurface data, so people can find what they are looking for and to the most they can with it, making better predictions, decreasing exploration risk and increasing recovery factors.

We are planning the following Subsurface technology events:

Managing seismic data
Aberdeen, 26 Nov 2013

Is there oil and gas in Greece?
Athens, 14 Jan 2014

Managing well (subsurface) data
Aberdeen, 18 Feb 2014

Subsurface data management
Aberdeen, 18 Mar 2014

Subsurface data management
Stavanger, 16 Apr 2014

Data management in upstream oil and gas
Kuala Lumpur, 08 Oct 2014



Jerry Hubbard, CEO of oil and gas standards organisation Energistics, speaking at a Digital Energy Journal forum in London. Energistics is a supporter of Digital Energy Journal forums.

Everybody in drilling and production seems to have challenges with information management - whether you work in whether you work with design, drilling, production management, facilities management, engineering, remote support or supply chains.

Our events look at ways for companies to do more with the data they already have - and make sure they have the data they need readily available.

We are planning the following Drilling and Production Data events:

Doing more with offshore engineering data

Aberdeen, 27 Nov 2013

Supply chain management - reducing complexity

Aberdeen, 28 Nov 2013

Managing well (subsurface) data

Aberdeen, 18 Feb 2014

Real time drilling data

Aberdeen, 19 Feb 2014

Managing well integrity

Aberdeen, 20 Feb 2014

Improving offshore design decision making

Aberdeen, 29 May 2014

Data management in upstream oil and gas

Kuala Lumpur, 08 Oct 2014

DIGITAL ENERGY JOURNAL BI-MONTHLY PRINT AND ONLINE MAGAZINE

Since 2005, our service to the upstream oil and gas industry has been presenting exciting new digital technology to the people who have the power to implement it, with our events, print magazine and online publishing.

Technology and services promoted in Digital Energy Journal include geoscience software, well log data tools, seismic data management, real time data services, IT outsourcing services, e-commerce tools, satellite communications, information management services, maintenance software, IT network infrastructure, applications management services, simulators, visualisation tools, conferences.

Our print magazine is mailed to oil and gas digital engineers around the world, so they can learn about the latest developments in their leisure time.

Geographically, our readership is 31% UK, 22% US, 10% India, 5% Norway, 4% Malaysia, 3% Australia, 3% Canada, 2% France, 1% Russia, 1% UAE, and 17% elsewhere.

Each issue of our magazine is downloaded 2,000 to 4,000 times on pdf and has up to 2,000 copies distributed on print.

We have a bimonthly magazine distributed on print and pdf, a weekly e-mail newsletter, and a website news service.

Companies with paid corporate subscription packages to Digital Energy Journal include We have paid corporate subscriptions from Chevron, Total, Santos, BG, Dana Petroleum, Tullow Oil, Shell, ExxonMobil, Abu Dhabi company for Onshore Oil Operations, Cairn Energy, ConocoPhillips, Sonotrach and Schlumberger.



DIGITAL ENERGY JOURNAL EDITORIAL CALENDAR

January 2014

- Rock physics
- Intelligent wells
- Drilling automation
- Accounting software
- Economic modelling
- Business intelligence
- Data management
- Satcoms in oil and gas

Ad copy deadline: Dec 10 2013

Publication date: Jan 04 2014

February - March 2014

- Subsurface structural modelling
- Reservoir modelling
- Flow modelling
- Well planning
- Data archiving
- Electronic purchasing
- Integrated operations
- VSAT for oil and gas

March Issue Bonus distribution:
Intelligent Energy, Utrecht, April 1-3 2014

Ad copy deadline: Jan 20 2014

Publication date: Feb 01 2014

April - May 2014

- SPE IE report
- Data integration in GnG
- Workflow software
- Real time platform monitoring
- Supercomputers in data processing
- Safety technology
- Information management

Ad copy deadline: Mar 15 2014

Publication date: Apr 01 2014

June - July 2014

- Data acquisition, data processing
- Reservoir management
- Workflow software
- Enterprise solutions
- E-logistics
- Business intelligence
- Information management
- IT security

Ad copy deadline: May 15 2014

Publication date: Jun 01 2014

August - September 2014

- Subsurface monitoring
- Seismic data interpretation
- Risk modelling
- Data storage, disaster recovery
- Business intelligence
- Knowledge management
- Offshore communications
- Offshore Europe preview

Ad copy deadline: Aug 15 2014

Publication date: Sep 01 2014

November - December 2014

- 3D seismic technology
- Visualisation solutions
- Asset management
- Offshore automation
- Flow simulation
- Business intelligence
- Information management
- Satcoms

Ad copy deadline: Oct 15 2014

Publication date: Nov 01 2014

Additional distribution: the latest copy of Digital Energy Journal is distributed at all of our own events

The magazine is A4 and full colour throughout.

Preferred file formats

Our preferred format is high resolution PDF, the files should be supplied to the correct ad size as CMYK with fonts embedded and all elements set to 300 dpi.

E-mail

Email artwork to:
jeffery@d-e-j.com
 (if less than 15mb)

FTP site

For transferring files bigger than 15mb, please contact Karl Jeffery at jeffery@d-e-j.com to obtain details of our FTP site

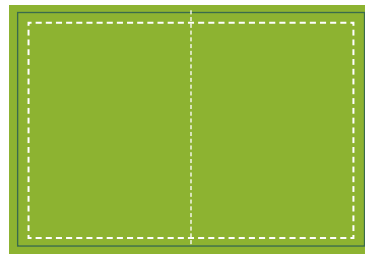
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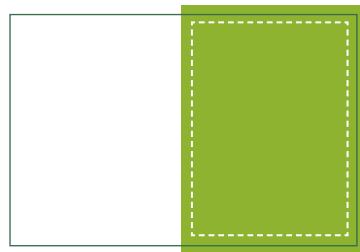


RATES

Double page spread:
 £6,500

DIMENSIONS

	Height x width
Bleed size	303 x 426mm
Trim size	297 x 420mm
Type area	277 x 400mm



Full page:
 £3,500
Outside Back/Inside Front Cover:
 £4,995
Inside Back Cover:
 £4,500

Bleed size	303 x 216mm
Trim size	297 x 210mm
Type area	277 x 190mm



Half page:
 £2,000

Landscape:	
Type area	130 x 190mm
Portrait:	
Type area	260 x 92mm



Quarter page:
 £1,500

Landscape:	
Type area	62 x 190mm
Portrait:	
Type area	130 x 92mm

ONLINE AND NEWSLETTER ADVERTISING

We reach the world's oil and gas data managers every week on their PCs and smart phones with our e-mail newsletter (8,500 circulation) and online news service (24,000 page views per month).

For marketers we offer large banner ads – 375 x 100 pixels (in the newsletter and right hand side of website) and 728 x 90 pixels (website leaderboard)



website home page



website video viewing page



e-mail newsletter

Size options available are:

Newsletter, 375 x 100 pixel banner,
£2,000 per month (4 insertions)

Digital Energy Journal website
pages, leaderboard (top of page), 728
x 90 pixel banner, **£1950 per month**

All pages of website (including next
to video), 4 x right hand slots 375 x
100 pixels, **£1500 per month**

Maximum file size 40kb, no flash

** All measurements are in pixels*



Digital Energy Journal website with leaderboard