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DIGITAL ENERGY JOURNAL - DIGITAL TECHNOLOGY IN UPSTREAM OIL AND GAS

Digital Energy Journal is an events and publishing company dedicated to helping people get more out of digital technology in the upstream oil and gas industry.

We cover digital technology for:

- Subsurface (data and reservoir models);
- Drilling (automation, data communications, well integrity management)
- Production (gathering, managing and working with production data);
- Facilities management (including maintenance management, corrosion, inspection, document management, safety);
- Supply chain management (optimising and better managing),
- and IT infrastructure (satellite communications, networking, databases)

We run events in London, Aberdeen, Stavanger and Kuala Lumpur.

Our events are free to attend, are usually just a half day, and enable our audiences to learn about new technology without feeling like they are in a sales environment.

We publish:

- Digital Energy Journal, a newsletter and bimonthly magazine about digital technology in oil and gas.



Wipro and SAIC: IT services + expertise
Exploration
IT consulting and services giant Wipro Technologies has acquired the oil and gas technology services business of SAIC for £150m. Now it plans to offer IT services, led by the month with oil and gas expertise

Adrok - third set of survey equipment
Exploration
Adrok of Edinburgh, a company developing a new atomic dielectric resonance (ADR) scanner subsurface survey technique, reports that it has developed its third set of survey equipment, and is also providing its services in North America.

digital energy journal
August-September 2011 Issue 32
Latest with oil and gas data standards
Drilling in high pressure
Bad g-g software value propositions

IT services and industry domain expertise by the month
Finding Petroleum
When control systems cause non productive time

Associate Member
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OUR EVENT FORMAT

Our event format is designed to maximise benefit, convenience and time efficiency to oil and gas executives, and maximum opportunity for sharing new technology products and ideas, without creating a direct sales environment, which both buyers and sellers would prefer to avoid (until the buyer is actually ready to purchase).

Features include:

- Events are just half a day, finishing at lunchtime or just after, which we believe is an optimum length for a business conference - worth making an effort to attend, not too long, with plenty of opportunity to set up private meetings before and afterwards.
- Sponsors, exhibitors and paying speakers are acknowledged on the event's homepage (permanently available on findingpetroleum.com); in our event promotion e-mails (sent to previous delegates of similar events); in delegates' 1 week and 1 day warning e-mails; in the printed program; on the holding slide (displayed on the projector between talks).
- Events are free to attend and held in oil industry cities - so no need to request budget approval for delegate fee, perhaps no need to travel, perhaps no need to tell your colleagues you are attending at all - no penalty for last minute attendance cancellation.
- We use prestigious convenient venues, including the Geological Society on London's Piccadilly, the Aberdeen Hilton Treetops and Marriott hotel, the Petroleum Museum in Stavanger and the Kuala Lumpur Convention Centre.
- Optimum attendee size - our events attract between 50 and 120 delegates, which means they are large enough to provide valuable networking opportunity, but not so large they lose the intimacy or make you feel uncomfortable starting a conversation with someone you don't know.

- Our events are financed by contributions or sponsorships from speakers. We believe that this approach can provide better return on marketing investment than many other marketing approaches you might consider.
- Events are recorded on video - subject to approval from speakers, the video and presentation will be kept permanently on the Digital Energy Journal website for free download.
- Close support with our publication - many of the talks presented at Digital Energy Journal events have comprehensive reports in the magazine.
- Events promoted heavily in our weekly e-mail newsletter, sent to 8,500 people, including all past delegates.

INDICATIVE PRICES

Main event sponsor, £5000
Morning speaker slot, £3000
Afternoon speaker slot, £2000
Table top exhibition stand, £1500
Lanyard sponsorship, £1000
Lunch break sponsorship, £1500
Coffee break sponsorship, £1000.

Long term package deals also available
(for example, to sponsor all the exploration events during 2013).



DIGITAL TECHNOLOGY EVENTS



Jerry Hubbard, CEO of oil and gas standards organisation Energistics, speaking at a Digital Energy Journal forum in London. Energistics is a supporter of Digital Energy Journal forums.

These events are designed to help people learn more about how to make better use of the enormous data the industry has, and provide an opportunity for people with data technology to meet potential customers.

We have events about improving subsurface understanding, drilling, production management, supply chain management, safety and asset management.

To get a sense of our delegates, you can access complete delegate lists of who has registered for upcoming events, and who actually attended previous events, from each event's home page at www.digitalenergyjournal.com

Promotional opportunities include:

- Speaker slot (subject to sponsorship and approval from event chairman). Video and slides of your talk will be permanently available on our website (unless you prefer them not to be). You can post the video on your website as well.
- Main and supporting event sponsor (with company logo on event website, promotional e-mails, event program, holding slide)
- Exhibition stand (with company logo on event website, promotional e-mails, event program, holding slide)
- Lanyard sponsor

We are planning the following Digital technology events:



Improving supply chains decision making

Stavanger, 27 Feb 2013

Finding petroleum with subsurface data

Aberdeen, 19 Mar 2013

Improving facilities management

Aberdeen, 20 Mar 2013

Doing more with subsurface data

Stavanger, 17 Apr 2013

Doing more with production data

Stavanger, 18 Apr 2013

Improving engineering computer design

Aberdeen, 22 May 2013

Doing more with drilling data

Aberdeen, 23 May 2013

Improving IT / IM infrastructure decisions

Aberdeen, 24 May 2013

Doing more with drilling data

Stavanger, 17 Oct 2013

Optimising the supply chain

Kuala Lumpur, 22 Oct 2013

Doing more with drilling data

Kuala Lumpur, 23 Oct 2013

Doing more with subsurface data

Kuala Lumpur, 24 Oct 2013

Optimising the supply chain

Aberdeen, 03 Dec 2013

DIGITAL ENERGY JOURNAL BI-MONTHLY PRINT AND ONLINE MAGAZINE

Founded in 2005, Digital Energy Journal keeps the world's oil and gas digital technology community up to date with the most useful developments in how digital technology is used to improve subsurface understanding, drilling, production, asset / supply chain management, and safety.

We have a bimonthly magazine distributed on print and pdf, a weekly e-mail newsletter, and a website news service.

For companies providing technology for this market, we believe that advertising in Digital Energy Journal can provide a much more efficient way of informing your target customers about what you have on offer, than trying to place sales telephone calls or taking an exhibition stand at a large trade show.

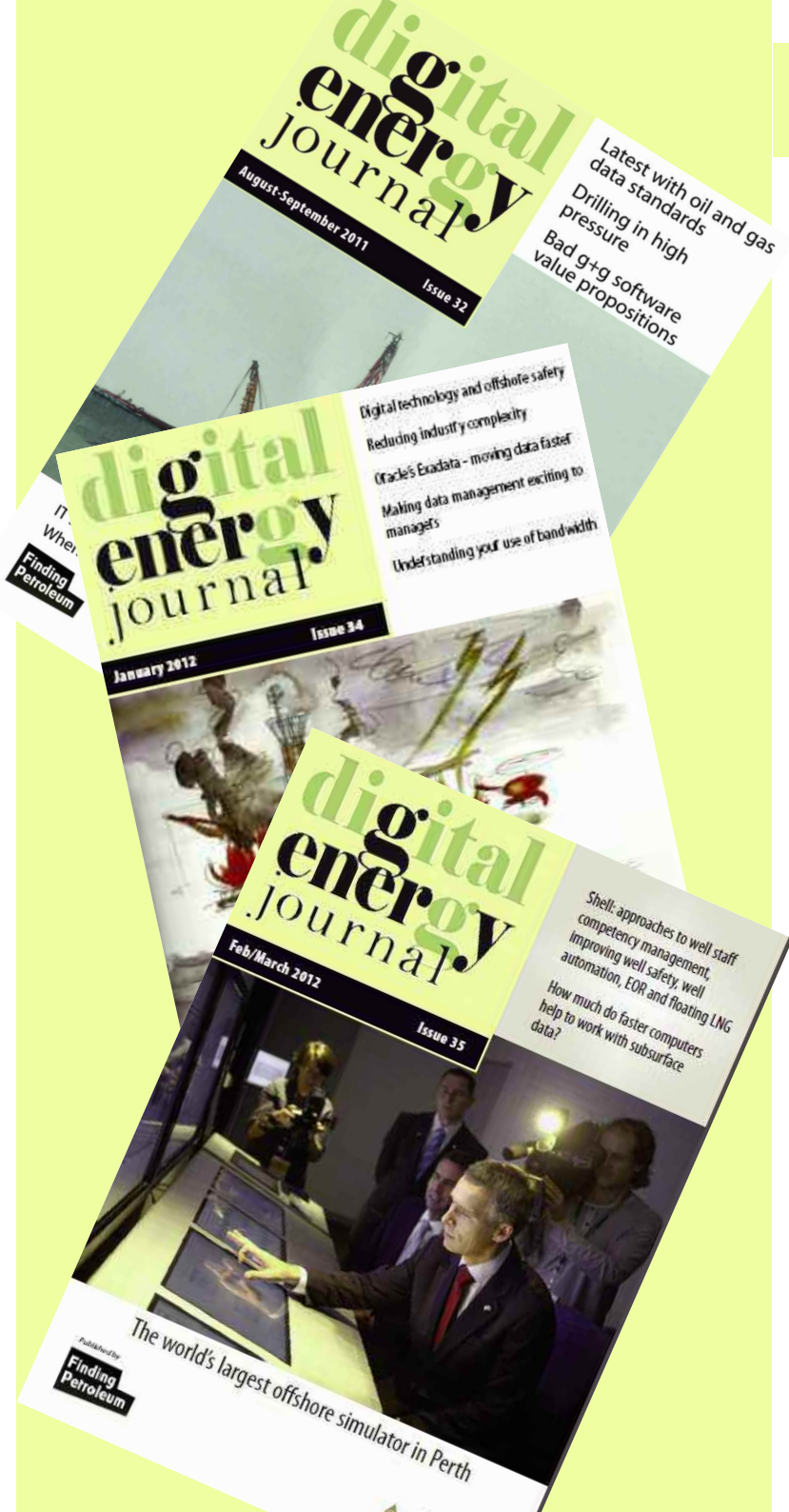
Print magazine advertising, in a relevant and well read magazine, continues to be an ideal way to reach target customers, because people typically read magazines in a receptive, engaged and unguarded frame of mind.

Digital Energy Journal has a print + online circulation of 8,000 globally (see sample list of readers below) and is distributed at all Finding Petroleum / Digital Energy Journal forums, and some relevant trade shows.

Companies with paid corporate subscription packages to Digital Energy Journal include ADCO, BG, Cairn Energy, Chevron, Dana Petroleum, ExxonMobil, Nexen, Petronas, Santos, Schlumberger, Shell, Total, Tullow and Woodside Energy Ltd.

See page 10 for a list of people who have requested to receive Digital Energy Journal print magazine in the past 3 years.

We also provide a free weekly e-mail newsletter sent to around 8,500 people who have asked to receive it, with the latest news about digital technology in the oil and gas industry, with banner advertising opportunities.



DIGITAL ENERGY JOURNAL EDITORIAL CALENDAR

January 2013

- Rock physics
- Intelligent wells
- Drilling automation
- Accounting software
- Economic modelling
- Business intelligence
- Data management
- Satcoms in oil and gas

Ad copy deadline: Dec 10 2012

Publication date: Jan 04 2013

February - March 2013

- Subsurface structural modelling
- Reservoir modelling
- Flow modelling
- Well planning
- Data archiving
- Electronic purchasing
- Integrated operations
- VSAT for oil and gas

Ad copy deadline: Jan 20 2013

Publication date: Feb 01 2013

April - May 2013

- SPE IE report
- Data integration in GnG
- Workflow software
- Real time platform monitoring
- Supercomputers in data processing
- Safety technology
- Information management

Ad copy deadline: Mar 15 2013

Publication date: Apr 01 2013

June - July 2013

- Data acquisition, data processing
- Reservoir management
- Workflow software
- Enterprise solutions
- E-logistics
- Business intelligence
- Information management
- IT security

Ad copy deadline: May 15 2013

Publication date: Jun 01 2013

August - September 2013

- Subsurface monitoring
- Seismic data interpretation
- Risk modelling
- Data storage, disaster recovery
- Business intelligence
- Knowledge management
- Offshore communications
- Offshore Europe preview

Bonus distribution:

Intelligent Energy, Dubai, 28-30 October 2013

Ad copy deadline: Aug 15 2013

Publication date: Sep 01 2013

November - December 2013

- 3D seismic technology
- Visualisation solutions
- Asset management
- Offshore automation
- Flow simulation
- Business intelligence
- Information management
- Satcoms

Ad copy deadline: Oct 15 2013

Publication date: Nov 01 2013

The current issue of Digital Energy Journal is distributed at all Digital Energy Journal / Finding Petroleum events . Additional distribution at offshore Europe, Intelligent Energy events.

Note: Topics for guidance only.

DIGITAL ENERGY JOURNAL SUBSCRIBERS INCLUDE:

Abu Dhabi Company for Onshore Oil Operations (ADCO), Senior Systems Analyst, Abu Dhabi; **Abu Dhabi Marine Operating Co.**, Senior Drilling Engineer (Planning), Abu Dhabi; **ADCO**, Senior Engineer (Data Management), Abu Dhabi; **Aera Energy LLC**, Information Quality Process Manager, Bakersfield; **Al Thurya Gen Trdg & Cont.Co**, VP-Business Development, Salmiya; **Alta Mesa Services LP**, Engineer, Houston; **Anadarko Petroleum Corp.**, Geologist, The Woodlands; **Aramco**, Project Manager, Houston; **Bangladesh Gas Fields Co. Ltd.**, Deputy Manager (3-D Seismic), Brahmanbaria; **BG Group**, Enterprise Architect, Surbiton; **BHP Billiton**, Manager Business Systems, Houston; **BHP Billiton Petroleum Pty Ltd**, Staff Petrophysicist, Perth; **Blue Tip Energy**, Assistant Controller, Houston; **BP**, reservoir engineer, Richmond; **BP**, Ops HSE and Eng Domain Expert FotF, Stavanger; **BP**, Subsurface Data Lead, Sunbury-on-Thames; **BP**, Field of the Future Engineer, London; **BP**, Wells Global Data Manager, Dorking; **BP**, Chief of Staff Chief Technology Office, Warrenville; **BP**, Standard Solutions Manager, Houston; **BP Exploration**, Drilling Specialist (Pore pressure and Wellbore stability), Sunbury on Thames; **Bp Norge**, DM Coordinator, Stavanger; **Britannia Operator Limited**, Inventory Controller, Aberdeen; **British Gas**, Geologist, Tunis; **Brunei Shell Petroleum Sdn Bhd**, EP Data Management, Seria; **Cairn Energy**, Principal Explorationist, Aberdeen; **Cairn Energy India Limited**, Data Mangement Engineer, GURGAON; **Cairn India Ltd.**, Project Manager - Digital Oil Field, Gurgaon; **Carigali Hess Operating Company**, Head of PRISM (Production System & Management) Support, Kuala Lumpur; **Centrica Energi**, IT Coordinator, Stavanger; **Centrica Energy**, Head of IS - Upstream, Aberdeen; **Chevron**, data analyst, Houston; **Chevron**, Team Lead Application Support, San Ramon; **Chevron Technology Ventures**, Technology Transfer Coordinator, Houston; **CNOOC Africa (UK) Ltd**, Technical Manager, London; **Compania Mexicana de Exploraciones SA de CV**, Exploration Manager, Mexico City; **ConocoPhillips**, Data Services Manager, Aberdeen; **Devon Energy**, Lead Analyst, Oklahoma City; **DONG Energy**, Geophysicist, Hoersholm; **Ecopetrol**, Expert Upstream, Florida Blanca Santander; **ENI**, Upstream Business Analyst, London; **Eni Pakistan**, Operations Geophysicist, Karachi; **Enquest**, Subsurface Document Co-Ordinator, Aberdeen; **ExxonMobil**, Geodetic Advisor, Leatherhead; **GDF SUEZ E&P Nederland**, Subsurface Data Coordinator, Zoetermeer; **Ghana National Petroleum Corporation**, Principal Accountant, Tema; **Great Sahara Petroleum Operating Company Ltd.**, Geophysicist- Seismic Interpreter, Khartoum; **Gulf Keystone Petroleum Ltd**, Financial Controller, London; **Hess Corporation**, Vice President Global IS Infrastructure, Houston; **Indian Oil Corporation Limited**, Production Engineer, Bongaigaon; **INPEX Corporation**, Coordinator Technical Information Management Group, Tokyo; **Kuwait Oil Company**, Senior Engineer-Research & Tech., Ahmadi; **Laredo Energy**, VP-Information Systems, Houston; **Luk Oil Overseas UK**, Chief Geophysicist, Yateley; **Maersk Oil**, Senior Geophysicist, Aberdeen; **Maersk Oil & Gas**, CIO, Houston; **MND a.s. Hodonin**, Geoscientist Advisor, HODONIN; **Newfield Exploration**, Facilities (SCADA) Engineer, Tulsa;

Nexen Petroleum (UK) Ltd, Business Applications Team Lead, Aberdeen; **Noble energy Inc.**, Sr. Business Systems Analyst, Denver; **Norske Shell**, Drilling Consultant, Manchester; **Occidental of Abu Dhabi Ltd**, Directional & Performance Drilling Specialist, Abu Dhabi; **OGDCL**, GM, Calgary; **Oil & Natural Gas Corporation Ltd.**, Dy. General Manager(HSE), New Delhi; **OMV Exploration&Production GmbH**, Regions Coordinator&Special Advisor Information Security, Vienna; **ONGC**, chief geophysicist, New Delhi; **Oxy Argentina**, Reserves Analyst, Capital Federal; **Pakistan Petroleum Limited**, Computer Applications Engineer, Karachi; **Pakistan State Oil**, Senior Executive, Karachi; **PCSB**, Senior Manager, Kuala Lumpur; **PDVSA Petropiar**, Geologist Engineer, Barcelona; **PEMEX**, Manager, Mexico City; **Pertamina**, specialist data, Jakarta; **PETOIL INC**, commercial manager, Ankara; **PETROAMAZONAS**, Chief Reservoir Engineering, QUITO; **Petrobea Ltd**, Drilling Management, Aberdeen; **Petrobras**, senior geologist, Lima; **Petrobras Energia S.A.**, Project Manager, Buenos Aires; **Petroleos de Venezuela S. A.**, reservoir engineer, Anaco Anzoategui; **Petronas**, Senior Manager - E&P Data Management, Kuala Lumpur; **Petronas Carigali**, Staff Geophysicist - XD, Kuala Lumpur; **PETROTRIN**, Head Customer Services, Pointe a Pierre; **PGNiG AS Norway**, Senior Reservoir Engineer, Sandnes; **Pioneer Natural Resources**, Director Enterprise Integration, Irving; **Pluspetrol S.A.**, Applications Head, Buenos Aires; **prospectuini**, line manager assistant of recording field, ouezzane; **PT Pertamina EP**, Quality Management, Cirebon; **Qatar Petroleum**, Senior Petroleum Engineer, Doha; **RasGas**, DM Specialist, Doha; **Reliance Industries Limited**, senior manager, Navi Mumbai; **Repsol**, IT/G&G senior Consultant, Madrid; **Rosetta Resources**, Geoscience Advisor, Houston; **Royal Dutch Shell**, IT Benchmark, D.E. Selangor; **Santos**, IS Manager Subsurface, Adelaide; **Sasol Petroleum International**, Information Manager, Silverton; **Saudi Aramco**, Geophysicist/E&P Data Management Specialist, Dhahran; **Shell**, Senior Subsurface Data Consultant, The Hague; **Shell**, Principle IT Advisor Upstream, Houston; **Shell Canada**, Network Admin, Calgary; **Shell Nigeria E&P**, Subsurface Data Manager, Lagos; **SIEP BV**, Production IT Portfolio Manager (EPT-IT), Rijswijk; **SONAREP**, Chief of Non Operated Assets Department, POINTE-NOIRE; **Sonor Energy Ltd**, Chief of Exploration, Calgary; **South oil company**, computer (IT) Engineer, Basrah; **Statoil**, Senior Drilling Facility Engineer, Stavanger; **Statoil ASA**, Senior Geologist, Stavanger; **Sudanese Petroleum Corpo**, Snr Geophysicst, Khartoum; **Sudapak Petroleum Operating Company LTD.**, Geophysicist, Khartoum; **Talisman Energy**, Subsurface Manager, Aberdeen; **Talisman Malaysia Limited**, Business Analyst, Kuala Lumpur; **TAQA Bratani**, Data Manager, Westhill; **Tethys Petroleum**, Geologist, London; **total**, IS Archtect, PAU CEDEX; **Total E & P**, Materials & Marine Logistics Co-ordinator, ABERDEEN; **Transocean**, Drilling Trainee, Pune; **Tullow Oil plc**, Chief Information Officer, London; **Venture Production plc**, Head of IMS, Aberdeen; **YPF**, IT Manager UNAO, Neuquen; **ZADCO**, Production Engineering Team Leader, Abu Dhabi

The magazine is A4 and full colour throughout.

Preferred file formats

Our preferred format is high resolution PDF, the files should be supplied to the correct ad size as CMYK with fonts embedded and all elements set to 300 dpi.

E-mail

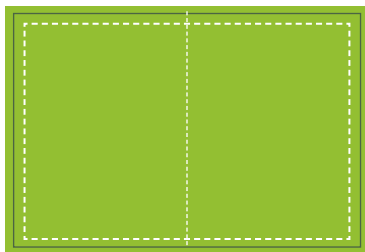
Email artwork to:
jeffery@d-e-j.com
(if less than 15mb)

FTP site

For transferring files bigger than 15mb, please contact Karl Jeffery at jeffery@d-e-j.com to obtain details of our FTP site

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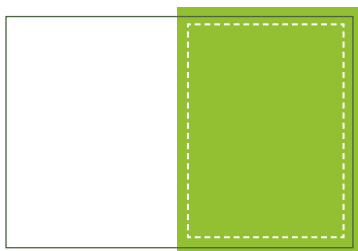


RATES

Double page spread:
£6,500

DIMENSIONS

	Height x width
Bleed size	303 x 426mm
Trim size	297 x 420mm
Type area	277 x 400mm



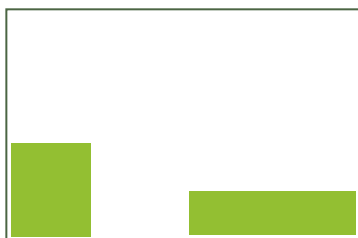
Full page:
£3,500
Outside Back/Inside Front Cover:
£4,995
Inside Back Cover:
£4,500

Bleed size	303 x 216mm
Trim size	297 x 210mm
Type area	277 x 190mm



Half page:
£2,000

Landscape: Type area	130 x 190mm
Portrait: Type area	260 x 92mm

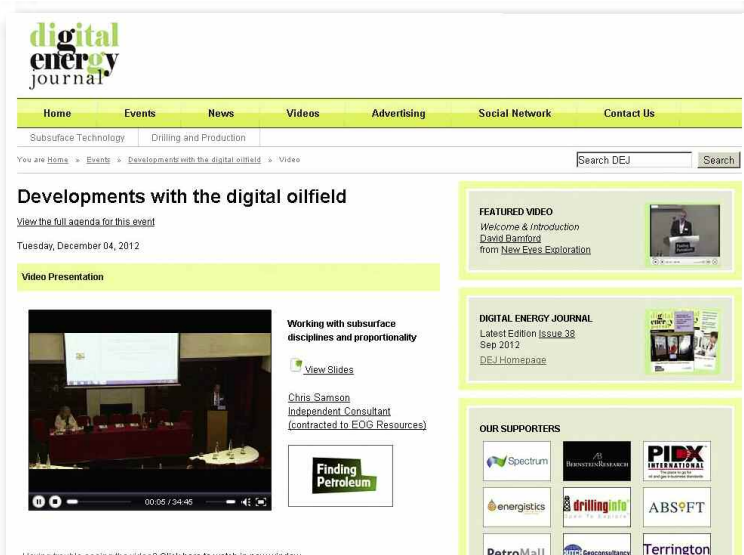


Quarter page:
£1,500

Landscape: Type area	62 x 190mm
Portrait: Type area	130 x 92mm

ONLINE AND NEWSLETTER ADVERTISING

We carry advertising in our weekly e-mail newsletter (8,500 circulation), and website (12,000 visits / 24,000 page views per month).



website video viewing page

Size options available are:

Newsletter, 375 x 100 pixel banner, **£2,000 per month (4 insertions)**

Digital Energy Journal website pages, leaderboard (top of page), 728 x 90 pixel banner, **£1950 per month**

All pages of website (including next to video), 4 x right hand slots 375 x 100 pixels, **£1500 per month**

Maximum file size 40kb, no flash

** All measurements are in pixels*



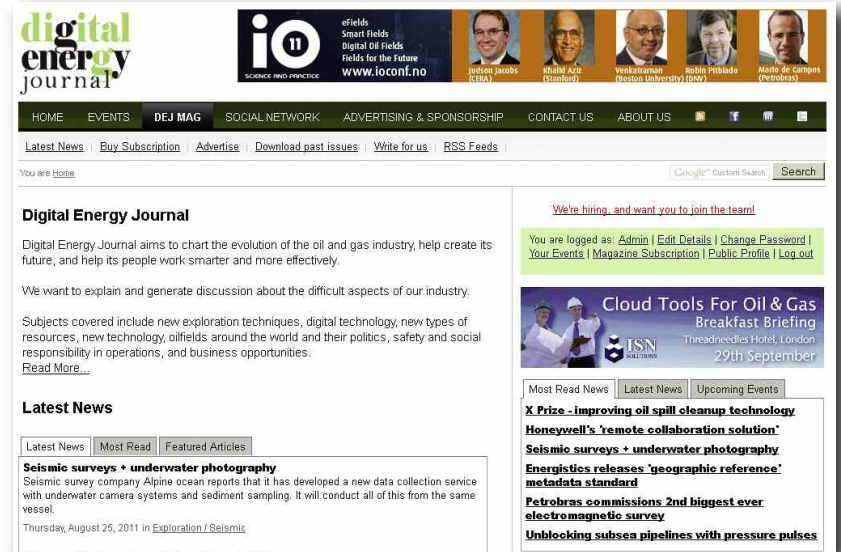
website home page



e-mail newsletter

DIGITAL ENERGY JOURNAL WEEKLY E-MAIL NEWSLETTER

The Digital Energy Journal weekly e-mail newsletter is sent to around 8,500 people who have asked to receive it. We offer banner advertising opportunities in the newsletter.



Digital Energy Journal website with leaderboard